

MedTech Spectrum

EMPOWERING MEDTECH ECOSYSTEM

EDITORIAL CALENDAR

2027

Twelve months of Asia-Pacific medtech: the themes, the flagship reports and the partnership opportunities.

JAN	The 2027 Outlook
FEB	Imaging and Oncology Technology
MAR	Diagnostics and the Lab of the Future
APR	Hospital of the Future
MAY	Heart, Lungs and Critical Care
JUN	Surgical Robotics and the Operating Room
JUL	Digital Health, AI and Connected Care
AUG	Make in Asia
SEP	Southeast Asia Rising
OCT	Women's Health, Vision, Bone and Brain
NOV	Diabetes Technology and Care at Home
DEC	The MedTech Spectrum 50

Built around the moments that move medtech

MedTech Spectrum is MM Activ’s dedicated medtech platform, covering medical devices, hospitals and healthcare delivery, AI in medtech and surgical robotics, with an Asia-Pacific lens and India at its core.

Our 2027 calendar gives every month a clear editorial focus, anchored to the region’s major trade shows, global awareness days and regulatory milestones. Partners can align their message with the month their category is in the spotlight, next to independent journalism their customers already read.

● Medical Devices	Clinical categories, regulation and data
● Hospital & HealthCare	Capex, operations, access and payers
● MedTech in AI	AI, software and connected care
● Robots in MedTech	Surgical and rehabilitation robotics
● MedTech Spotlight Vodcast	Video conversations with industry leaders

How the year is built

A category every month Imaging, diagnostics, cardio, robotics, AI, manufacturing, diabetes and more each get their own month.	Anchored to the big shows WHX Dubai, Medical Fair India, KIMES, CMEF, Medical Fair Thailand and MEDICA.
Tied to 30+ awareness days From World Cancer Day to World Diabetes Day, each mapped to a story.	Eight annual flagships Reports, lists and a ranking that return every year.
Recurring data franchises Monthly deals pulse and quarterly APAC approvals tracker.	Regulation-aware EU MDR and IVDR deadlines and the EU AI Act for devices built into the year.

The year in twelve themes

Month	Theme	Lead story	Key moments
January	The 2027 Outlook Where APAC medtech money, policy and demand move next	State of APAC MedTech 2027: The Outlook Report	Cervical Cancer Awareness Month, J.P. Morgan Healthcare Conference
February	Imaging and Oncology Technology From screening to theranostics	Scanners per Million: Mapping Asia's Imaging Capacity Gap	India Union Budget, World Cancer Day
March	Diagnostics and the Lab of the Future With Medical Fair India and KIMES	Women Leading MedTech in Asia-Pacific: 25 Leaders	World Hearing Day, International Women's Day
April	Hospital of the Future Capex, infrastructure and smart operations	Hospital Capex Intentions 2027: What APAC Hospitals Plan to Buy	Indian financial year begins, World Health Day
May	Heart, Lungs and Critical Care The largest device category, in focus	The TAVI Tipping Point: Structural Heart Adoption Across Asia	World Asthma Day, World Hand Hygiene Day
June	Surgical Robotics and the Operating Room Incumbents, challengers and the economics of the OT	Surgical Robotics in Asia-Pacific 2027	World Blood Donor Day, World Sickle Cell Day
July	Digital Health, AI and Connected Care One year to the EU AI Act for medical devices	MedTech AI 30: APAC AI-Enabled Devices With Regulatory Clearance	National Doctors' Day, India, Q2 APAC Approvals Tracker
August	Make in Asia Manufacturing, components and the device supply chain	Make in Asia 2027: The Device Manufacturing Report	World Organ Donation Day, India Independence Day
September	Southeast Asia Rising Plus patient safety	ASEAN MedTech Market Map 2027	Medical Fair Thailand, Bangkok, World Sepsis Day
October	Women's Health, Vision, Bone and Brain Four categories, one month	FemTech Grows Up: Women's Health Devices Across Asia	Breast Cancer Awareness Month, Q3 APAC Approvals Tracker
November	Diabetes Technology and Care at Home Chronic care moves out of the hospital	Sensors, Pumps and Closed Loops: Diabetes Tech in Asia	World Radiography Day, World Pneumonia Day
December	The MedTech Spectrum 50 And the year in review	The MedTech Spectrum 50: APAC's Most Consequential MedTech Companies	World AIDS Day, International Day of Persons with Disabilities

January

The 2027 Outlook

Where APAC medtech money, policy and demand move next

KEY DATES

All month	Cervical Cancer Awareness Month
Mid Jan	J.P. Morgan Healthcare Conference (date TBC)
25 to 28 Jan	WHX Dubai
Late Jan	India pre-Budget window

WHY IT MATTERS

We open the year with the definitive read on Asia-Pacific medtech: the numbers, the policy shifts and the demand signals that will shape 2027, alongside India's pre-Budget debate and WHX Dubai.

EDITORIAL HIGHLIGHTS

FLAGSHIP

State of APAC MedTech 2027: The Outlook Report

DATA

Ten Numbers That Will Define APAC MedTech in 2027

POLICY

What India's Device Makers Want From Budget 2027

REGULATORY

The Year of Deadlines: EU MDR and IVDR Cut-offs for APAC Exporters

MARKET

Why the Gulf Is Buying: Asian Device Makers at WHX Dubai

CLINICAL

Screen, Test, Treat: Devices Closing Asia's Cervical Cancer Gap

DATA

2026 in Review: Top Deals, Approvals and Funding Rounds

VIDEO

MedTech Spotlight Vodcast: A regional CEO on 2027 priorities

IDEAL FOR

Multinational OEMs, notified bodies and regulatory consultancies, CDMOs, industry associations, WHX Dubai exhibitors, screening and women's health device companies.

PARTNERSHIP OPPORTUNITIES

- Outlook Report title partner
- CXO Predictions series partner
- Webinar: MDR and IVDR 2027, the final stretch
- WHX Dubai show package

February

Imaging and Oncology Technology

From screening to theranostics

KEY DATES

1 Feb	India Union Budget
4 Feb	World Cancer Day
28 Feb	Rare Disease Day
Late Feb	European Congress of Radiology (date TBC)

WHY IT MATTERS

World Cancer Day and India's Union Budget open the month, followed by Europe's leading radiology congress. We map Asia's imaging and radiotherapy capacity and track where AI radiology is in real daily use.

EDITORIAL HIGHLIGHTS

DATA

Scanners per Million: Mapping Asia's Imaging Capacity Gap

POLICY

Budget 2027 Decoded: What Changed for Medical Devices

AI

Beyond the Pilot: Where AI Radiology Is in Daily Use in APAC

ONCOLOGY

The Linac Deficit: Radiotherapy Access Across South and Southeast Asia

EXPLAINER

Theranostics Needs Hardware: PET, SPECT and Radiopharmacy

INTERVIEW

Inside the Buying Decision: A Radiology Head Speaks

TRACKER

Funding & Deals Pulse: January

VIDEO

MedTech Spotlight Vodcast: Imaging AI founder

IDEAL FOR

Imaging OEMs (CT, MRI, ultrasound, mammography), radiotherapy system makers, AI radiology companies, contrast and nuclear medicine suppliers, PACS and enterprise imaging vendors.

PARTNERSHIP OPPORTUNITIES

- Imaging Month partner
- Sponsored Q&A with a product leader
- Webinar: deploying AI in radiology
- Targeted eDM to radiology and procurement

March

Diagnostics and the Lab of the Future

With Medical Fair India and KIMES

KEY DATES

3 Mar	World Hearing Day
8 Mar	International Women's Day
11 Mar	World Kidney Day
13 to 15 Mar	Medical Fair India, New Delhi
18 to 21 Mar	KIMES, Seoul
24 Mar	World TB Day

WHY IT MATTERS

India's largest medical trade fair and Korea's KIMES meet a cluster of awareness days for hearing, kidney and TB care. We follow testing as it moves from the central lab to the bedside, and celebrate the women leading medtech in the region.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Women Leading MedTech in Asia-Pacific: 25 Leaders

FEATURE

The Lab Moves to the Bedside: Point-of-Care Testing in APAC

CLINICAL

Finding the Missing TB Cases: Molecular Tests and AI Chest X-ray

CLINICAL

Dialysis at Home: Can Asia Scale It?

CLINICAL

Hearing Tech Goes Mainstream

SHOW

Medical Fair India 2027: What to Watch, and What Launched

MARKET

Korea's MedTech Export Engine

TRACKER

Funding & Deals Pulse: February

IDEAL FOR

IVD and point-of-care companies, molecular diagnostics, dialysis providers and makers, hearing technology, Medical Fair India exhibitors, Korean exporters.

PARTNERSHIP OPPORTUNITIES

- Women Leading MedTech presenting partner
- Medical Fair India show package
- Diagnostics webinar
- Exhibitor spotlight bundles

April

Hospital of the Future

Capex, infrastructure and smart operations

KEY DATES

1 Apr	Indian financial year begins
7 Apr	World Health Day
9 to 12 Apr	CMEF Spring, Shanghai (TBC)
First week	Q1 APAC Approvals Tracker

WHY IT MATTERS

A new Indian financial year opens fresh procurement cycles as CMEF Spring gathers the world's device makers in Shanghai. Our capex survey reveals what APAC hospitals plan to buy, and why.

EDITORIAL HIGHLIGHTS

FLAGSHIP

**Hospital Capex Intentions 2027:
What APAC Hospitals Plan to Buy**

OPERATIONS

**Command Centres and Smart
Wards: Do They Pay Back?**

FEATURE

**Infection Control by Design:
Engineering Safer Hospitals**

INTERVIEW

**The Operator's Chair: Hospital
group COO**

DATA

**The Tier 2 Hospital Boom: Where
India's New Beds Are Being Built**

MARKET

**From Shanghai to the World:
Chinese OEMs Go Global**

TRACKER

APAC Approvals Tracker: Q1 2027

TRACKER

Funding & Deals Pulse: March

IDEAL FOR

Patient monitoring, OT integration, medical gases, hospital IT and EMR, infection control, biomedical engineering services, hospital builders and financiers.

PARTNERSHIP OPPORTUNITIES

- Capex Survey title partner with category data briefing
- Smart Hospital webinar
- CMEF coverage package
- Hospital procurement eDM

May

Heart, Lungs and Critical Care

The largest device category, in focus

KEY DATES

4 May	World Asthma Day
5 May	World Hand Hygiene Day
12 May	International Nurses Day
17 May	World Hypertension Day
May	EuroPCR, Paris (date TBC)

WHY IT MATTERS

Cardiovascular technology leads the global device market, and May brings the major interventional cardiology meetings alongside hypertension, asthma, hand hygiene and nursing days.

EDITORIAL HIGHLIGHTS

FEATURE

The TAVI Tipping Point: Structural Heart Adoption Across Asia

CLINICAL

Pulsed Field Ablation Arrives in APAC Cath Labs

EVIDENCE

Cuffless and Continuous: Can Wearables Measure Blood Pressure?

CLINICAL

Breathing at Home: Home Ventilation and Respiratory Devices

WORKFORCE

Tech That Gives Nurses Time Back

LIST

Cardio Innovators to Watch in APAC

VIDEO

MedTech Spotlight Vodcast: Interventional cardiologist

TRACKER

Funding & Deals Pulse: April

IDEAL FOR

Cardiovascular and structural heart companies, electrophysiology, stents and balloons, BP monitoring, respiratory and sleep, infection prevention, nursing technology.

PARTNERSHIP OPPORTUNITIES

- Cardio Month partner
- Sponsored clinical explainer
- Cath lab webinar
- Cardio Innovators presenting partner

June

Surgical Robotics and the Operating Room

Incumbents, challengers and the economics of the OT

KEY DATES

14 Jun World Blood Donor Day

19 Jun World Sickle Cell Day

June APHM, Kuala Lumpur (date TBC)

Last week H1 2027 Review

WHY IT MATTERS

Surgical robotics is the most-watched growth story in Asian medtech, as home-grown systems take on established platforms. Our mid-year report sizes the market and asks what hospitals actually get for the investment.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Surgical Robotics in Asia-Pacific 2027

FEATURE

Made-in-Asia Robots: Can Domestic Systems Win on Price and Outcomes?

OPERATIONS

The Economics of a Robotic OT

EXPLAINER

Energy, Staplers and the Minimally Invasive Toolkit

CLINICAL

Sickle Cell Screening at Scale in India

DATA

H1 2027: Funding, M&A and Approvals at the Halfway Mark

INTERVIEW

The Operator's Chair: Robotic surgery programme director

VIDEO

MedTech Spotlight Vodcast: Robotics founder

IDEAL FOR

Surgical robot makers, surgical instruments and energy devices, OT integration, surgical training and simulation, transfusion technology.

PARTNERSHIP OPPORTUNITIES

- Robotics Report title partner
- Webinar: the OT of the future
- Sponsored hospital case study
- Robotics section roadblock

July

Digital Health, AI and Connected Care

One year to the EU AI Act for medical devices

KEY DATES

1 Jul	National Doctors' Day, India
First week	Q2 APAC Approvals Tracker
28 Jul	World Hepatitis Day
July	HIMSS APAC (date TBC)

WHY IT MATTERS

EU AI Act obligations for AI inside medical devices apply from 2 August 2028. We open the one-year countdown, compare how six APAC regulators treat software as a medical device, and name the AI devices with real clearances.

EDITORIAL HIGHLIGHTS

FLAGSHIP

MedTech AI 30: APAC AI-Enabled Devices With Regulatory Clearance

REGULATORY

One Year to Go: The EU AI Act and Asian SaMD Exporters

REGULATORY

Six Regulators, Six Rulebooks: SaMD Across APAC

FEATURE

Connected Devices, Exposed Hospitals: Device Cybersecurity

FEATURE

Remote Monitoring Needs a Payer

SURVEY

Doctors on AI: What Clinicians Trust

TRACKER

APAC Approvals Tracker: Q2 2027

TRACKER

Funding & Deals Pulse: June

IDEAL FOR

AI and SaMD companies, cloud providers, health IT, cybersecurity, remote monitoring and telehealth, regulatory and AI governance consultancies.

PARTNERSHIP OPPORTUNITIES

- MedTech AI 30 presenting partner
- AI Act countdown webinar
- Sponsored whitepaper with lead capture
- AI section roadblock

August

Make in Asia

Manufacturing, components and the device supply chain

KEY DATES

13 Aug	World Organ Donation Day
15 Aug	India Independence Day
August	India MedTech Expo (date TBC)
Late Aug	ESC Congress (date TBC)

WHY IT MATTERS

Supply chain diversification, production incentives and trade policy are redrawing where the world's devices are made. Our manufacturing report compares India, Vietnam, Malaysia, Thailand, Singapore and China.

EDITORIAL HIGHLIGHTS

FLAGSHIP

Make in Asia 2027: The Device Manufacturing Report

DATA

Did the PLI Scheme Work? A Scorecard for India's Device Makers

EXPLAINER

Sterilisation Under Pressure: EtO Rules and the Alternatives

FEATURE

What Devices Are Made Of: Polymers, Coatings and Components

ANALYSIS

Tariffs, Localisation and the New Map for Exporters

CLINICAL

Keeping Organs Alive: Perfusion Technology

INTERVIEW

The Operator's Chair: CDMO plant head

TRACKER

Funding & Deals Pulse: July

IDEAL FOR

Contract manufacturers, components and materials, sterilisation, testing and certification, medical device parks, investment promotion agencies, automation and quality software.

PARTNERSHIP OPPORTUNITIES

- Manufacturing Report title partner
- Country or state investment showcase
- Supplier directory listing
- Manufacturing webinar

September

Southeast Asia Rising

Plus patient safety

KEY DATES

8 to 10 Sep	Medical Fair Thailand, Bangkok
13 Sep	World Sepsis Day
17 Sep	World Patient Safety Day
21 Sep	World Alzheimer's Day
25 Sep	World Lung Day
29 Sep	World Heart Day

WHY IT MATTERS

Medical Fair Thailand brings the region's buyers to Bangkok, and a run of safety, sepsis, brain, lung and heart days follows. Our ASEAN Market Map is the practical guide to regulation, reimbursement and distribution country by country.

EDITORIAL HIGHLIGHTS

FLAGSHIP

ASEAN MedTech Market Map 2027

FEATURE

Thailand's Medical Hub Bet, and Who Is Supplying It

MARKET

Vietnam and Indonesia: Hospital Upgrades Meet Local-Content Rules

SAFETY

Catching Sepsis Earlier: Algorithms, Biomarkers and Monitors

SAFETY

Designing Out Error: Technology for Patient Safety

NEURO

Seeing Dementia Sooner: Blood Tests, Imaging, Digital Biomarkers

SHOW

Medical Fair Thailand 2027: Show Report

TRACKER

Funding & Deals Pulse: August

IDEAL FOR

Companies entering or expanding in ASEAN, regional distributors, Medical Fair Thailand exhibitors, sepsis and patient monitoring, medication safety, neurology diagnostics.

PARTNERSHIP OPPORTUNITIES

- ASEAN Market Map title partner
- Medical Fair Thailand show package
- Patient safety webinar
- ASEAN distributor feature slot

October

Women's Health, Vision, Bone and Brain

Four categories, one month

KEY DATES

All month	Breast Cancer Awareness Month
First week	Q3 APAC Approvals Tracker
14 Oct	World Sight Day
18 Oct	World Menopause Day
20 Oct	World Osteoporosis Day
29 Oct	World Stroke Day

WHY IT MATTERS

Breast Cancer Awareness Month runs alongside World Sight Day, World Osteoporosis Day and World Stroke Day, with CMEF Autumn and major global industry meetings in the same weeks.

EDITORIAL HIGHLIGHTS

FEATURE

FemTech Grows Up: Women's Health Devices Across Asia

CLINICAL

Dense Breasts, Missed Cancers: Better Breast Imaging in Asia

VISION

The Myopia Epidemic and the Devices Built to Slow It

AI

AI Screening for Diabetic Retinopathy: From Trial to Clinic

STROKE

Every Minute Counts: Thrombectomy, Stroke AI, Mobile Stroke Units

ORTHO

Ageing Bones: Osteoporosis and the Joint Replacement Boom

TRACKER

APAC Approvals Tracker: Q3 2027

TRACKER

Funding & Deals Pulse: September

IDEAL FOR

Femtech and women's health, breast imaging, ophthalmic devices and myopia management, neurovascular and stroke AI, orthopaedic implants and robotics.

PARTNERSHIP OPPORTUNITIES

- Women's Health Month partner
- Ophthalmology and stroke sponsored explainers
- CMEF Autumn coverage package
- Early booking for 2028

November

Diabetes Technology and Care at Home

Chronic care moves out of the hospital

KEY DATES

8 Nov	World Radiography Day
12 Nov	World Pneumonia Day
14 Nov	World Diabetes Day
17 Nov	World Prematurity Day
18 to 24 Nov	World AMR Awareness Week
Mid Nov	MEDICA, Düsseldorf (date TBC)

WHY IT MATTERS

World Diabetes Day and MEDICA fall in the same month. We cover sensors, pumps and closed-loop systems in Asia's largest diabetes markets, the shift of care into the home, and exporter readiness for the year-end EU deadlines.

EDITORIAL HIGHLIGHTS

FEATURE

Sensors, Pumps and Closed Loops: Diabetes Tech in Asia

CLINICAL

Saving the Diabetic Foot: Wound Care Technology

AMR

Test Before You Treat: Rapid Diagnostics Against Resistance

SHOW

MEDICA 2027: The Asian Exhibitors to Watch

FEATURE

The Hospital Comes Home: Home Healthcare Devices Across APAC

REGULATORY

Six Weeks to the Cut-off: Are APAC Exporters Ready?

CLINICAL

Small Patients, Big Gaps: Neonatal Care Equipment

TRACKER

Funding & Deals Pulse: October

IDEAL FOR

CGM and insulin delivery, home healthcare devices, wound care, respiratory diagnostics, neonatal equipment, AMR diagnostics, MEDICA exhibitors.

PARTNERSHIP OPPORTUNITIES

- Diabetes Tech Month partner
- MEDICA show package
- Regulatory readiness webinar
- Home health sponsored series

December

The MedTech Spectrum 50

And the year in review

KEY DATES

1 Dec	World AIDS Day
3 Dec	International Day of Persons with Disabilities
12 Dec	Universal Health Coverage Day
31 Dec	EU MDR and IVDR transition deadlines

WHY IT MATTERS

We close the year with our annual ranking of the most consequential medtech companies in Asia-Pacific, a data-rich year in review, and the watchlist for 2028, as the EU MDR and IVDR transition deadlines arrive on 31 December.

EDITORIAL HIGHLIGHTS

FLAGSHIP

The MedTech Spectrum 50: APAC's Most Consequential MedTech Companies

DATA

2027 in 27 Numbers

OUTLOOK

The 2028 Watchlist: Technologies, Rules and Companies

ANALYSIS

Who Pays for the Device? UHC Schemes and Access in Asia

FEATURE

Assistive Technology: The Devices Asia Forgot

REGULATORY

Deadline Day: What 31 December Means for Devices in Transition

TRACKER

Funding & Deals Pulse: November, and the 2027 Deals Table

VIDEO

MedTech Spotlight Vodcast: Year-end panel

IDEAL FOR

Ranked and nominated companies, multinationals running year-end brand campaigns, assistive technology, HIV diagnostics, payers and public health insurers.

PARTNERSHIP OPPORTUNITIES

- MedTech Spectrum 50 presenting partner
- Category partners for the ranking
- Year-end brand roadblock
- Digital badge and reprint licence

Eight flagships and six franchises

Annual flagships

Jan	State of APAC MedTech: The Outlook Report Data report plus 20 CXO predictions
Mar	Women Leading MedTech in Asia-Pacific 25 leaders, published criteria
Apr	Hospital Capex Intentions Survey What APAC hospitals plan to buy
Jun	Surgical Robotics in Asia-Pacific Market report
Jul	MedTech AI 30 AI devices with regulatory clearance
Aug	Make in Asia: Device Manufacturing Report Six-country comparison
Sep	ASEAN MedTech Market Map Country-by-country guide
Dec	The MedTech Spectrum 50 Annual ranking with published method

Recurring franchises

Funding & Deals Pulse Every APAC medtech funding round, M&A deal and partnership.	MONTHLY
APAC Approvals Tracker Notable approvals across CDSCO, NMPA, PMDA, HSA, TGA and MFDS.	QUARTERLY
Regulatory Watch What changed at APAC regulators and what it means.	MONTHLY
The Operator's Chair Conversations with hospital and industry leaders.	TWICE MONTHLY
Launch Pad New product launches and clearances in the region.	FORTNIGHTLY
MedTech Spotlight Vodcast Theme-linked video interviews.	TWICE MONTHLY

Flagship selection and ranking methods are editorially independent and published with each property. Partner content is always clearly labelled.

Ways to partner in 2027

Every format can be aligned to the month your category is in focus, or combined into an annual programme. We will build a plan around your launches, shows and goals.

Theme Month Partner

Own the month: homepage and section takeover, lead newsletter slot and a labelled partner content hub.

Flagship Title Partner

Presented-by rights on a flagship report, list or ranking, with launch webinar and lead-capture download.

Sponsored Insight

A labelled Q&A, explainer or case study placed alongside the month's editorial coverage.

Theme Webinar

A single-sponsor live or on-demand session on the month's theme, with registrant data.

Show Package

Preview article, show-day newsletter, booth interview video and banners around a major trade fair.

Targeted eDM

A dedicated email to a segmented audience such as radiology, cardiology or hospital procurement.

Vodcast Partner

Episode or season sponsorship of the MedTech Spotlight Vodcast.

Display and Newsletter

Banner placements across the site and newsletters, timed to your category month.

Plan early. Flagship title partnerships are limited to one partner per property. Early bookings for 2027 are open now.

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EMPOWERING MEDTECH ECOSYSTEM

Let's build your 2027 together

For partnerships, sponsorships and all enquiries about the 2027 editorial calendar, get in touch with our team.

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